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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/047,307	01/15/2002	Thomas E. Murphy JR.	END920010094US1	5180
23550	7590	11/23/2007	EXAMINER	
HOFFMAN WARNICK & D'ALESSANDRO, LLC			LIVERSEDGE, JENNIFER L	
75 STATE STREET			ART UNIT	PAPER NUMBER
14TH FLOOR			3692	
ALBANY, NY 12207				
MAIL DATE		DELIVERY MODE		
11/23/2007		PAPER		

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Interview Summary	Application No.	Applicant(s)	
	10/047,307	MURPHY ET AL.	
	Examiner	Art Unit	
	Jennifer Liversedge	3692	

All participants (applicant, applicant's representative, PTO personnel):

(1) Jennifer Liversedge. (3) _____
 (2) Hunter Webb. (4) _____

Date of Interview: 16 November 2007.

Type: a) Telephonic b) Video Conference
 c) Personal [copy given to: 1) applicant 2) applicant's representative]

Exhibit shown or demonstration conducted: d) Yes e) No.
 If Yes, brief description: _____.

Claim(s) discussed: 1-3.

Identification of prior art discussed: Hayes US 2003/0195811 A1 and others in general.

Agreement with respect to the claims f) was reached. g) was not reached. h) N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: See Continuation Sheet.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER OF ONE MONTH OR THIRTY DAYS FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.

Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.


 Examiner's signature, if required

Continuation of Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: Claims 2 and 3 were discussed in terms of clarifying the parties who are performing the indicated steps in claim 2, as well as the order of steps in claim 3. Claim 1 was discussed in detail. Particularly that a transactional device is very broad. Bringing dependent claim 6 into claim 1 would help get around the broad limitation of transactional device to indicate the use of a credit card or smart card as indicated in the spec. Further, discussion of a message from a 3rd party sender not involved in the commercial transaction was discussed. This is also broad and marketing and promotions read on this limitation. Moving the language in the direction of a specific and unique message from a particular individual to a particular individual where the message is independent of the transaction will be considered by applicant. A supplemental amendment will be submitted and examiner will review upon receipt. .